

# IIITB Silver Jubilee Logo



**Pioneering Excellence in Education,  
Research & Innovation**

# Logo Dissection



ON TOP PAGE  
**Students**

ON MIDDLE PAGE  
**Alumni**

ON COVER PAGE  
**Teachers & Researchers**

**Pioneering Excellence in Education,  
Research & Innovation**

## TYPOGRAPHY

1. Top Line: Roboto Bold
2. Tag Line: Akrobat Black

ORANGE  
**Students**

RGB : 255 124 36  
HEX : #FF7C24

TURQUOISE BLUE  
**Alumni**

RGB : 13 184 213  
HEX : #0DB8D5

COBALT BLUE  
**Researchers**

RGB : 1 81 154  
HEX : #01519A

## Logo Concept Note



The book in the logo epitomizes the motto of IIITB, 'gnanamutthamam', signifying 'knowledge is supreme'.

The cover page represents our teachers and researchers, the 'guru', who propagates gnanam or knowledge. They serve as the bedrock, laying firm foundation to the edifice. The Cobalt Blue represents fair, erudite, responsible and benevolence.

The middle page embodies our ever-expanding alumni. The turquoise blue represents sign of wisdom, hope, good fortune and our emissaries.

The top page is representative of our budding students. The orange colour signifies their curiosity and enthusiasm to learn combined with their creativity.