

powered by



# Executive Post Graduate Certificate

Data Science & Al

## Infused with GenAl



# Largest DS & Al program in India with 10+ Years of Legacy & 30,000+ Learners



# About IIITB

The International Institute of Information Technology Bangalore (IIITB)

Established in 1998, IIITB is a premier institute known for its interdisciplinary approach, integrating technology with social sciences. Supported by the Government of Karnataka and the IT industry, IIITB fosters strong academic-industry partnerships and attracts top talent from across India and abroad through its merit-based selection process.

The institute has graduated over 3,500 students, many of whom work at leading IT companies globally. With a focus on research and development in fields like Artificial Intelligence (AI) and Machine Learning (ML), IIITB is recognised as a leader in AI education.

Ranked 74th in the Engineering category of the National Institutional Ranking Framework (NIRF) in 2022, IIITB continues to excel in education and research, making it a preferred destination for aspiring technologists and future leaders.



AICTE



UGC

# ABOUT upGrad

"upGrad is a leading global learning and workforce development company. We're on a single-minded mission of powering career success for every member of the global workforce as their trusted lifelong learning partner. Established in 2015, we have over 10 million learners who have upskilled in a range of online and offline programs from top universities in India and the world."



**GSV EDTECH 150** 



Ronnie Screwvala Co-founder & Executive Chairman

# Current Industry Trends



Source: Glassdoor

57.5%

Source: Milleniumpost

50%

Source: Exploding Topics

36%

Average salary for Data Scientists in India (2025)

CAGR of Indian Data Science market till 2028

Increase in search volume for 'Data Science' since 2020

Increase in growth of Data Science jobs by 2031

Source: Harvard Extension School



Source: Milleniumpost

Size of global Data Science market by 2030

# Program Highlights

# Here are the top reasons why you should consider this program



Future-Ready Curriculum Master In-Demand and

Trending Competencies



Personalised Learning Experience

Learning Experience Tailored to Your Needs



In-Demand Tools 30+ Industry Tools, Languages, Libraries



Outcome-Driven Learning Experience Personalised Portfolio-Building Support and Career Preparation Sessions



#### Best-in-Industry Experts

Decorated IIITB Faculty and Top Industry Practitioners



**Golden Learning Ratio** Perfect Blend of Mathematics, Technology, and Business Understanding





Hands-on Learning Solve 15+ Domain-Focused Assignments and Case Studies

### 1800+ Industry Hiring Partners



# **Career Transitions**



Abhishek Singh MIS Executive (F&B)

Senior Data Analyst, Myntra



Shadab Hussain Data Scientist (IT)

Analyst, TheMathCompany

**Rohit W** 

Quality Assurance Tester

(BFSI)

Python Automation Engineer,

Credit Suisse



Ayush Modi Associate Consultant (IT)

Marketing Analyst, Globalization Partners



Damodar Bandi Global Supply Chain Analyst (Software)

Sr. Business Analyst, Data Semantics



Hariharan S AVP (BFSI)

Project Manager, HSBC



Ashish Y Asst. Manager (Manufacturing/Production)

Business Analyst, Arvind



Shubhadip B Technical Project Manager (Tech Solutions)

Sr. Technical Project Manager, Aurionpro



**Mohit Mamgain** Internship (IT) Batch: March 2018

Data Analyst, Shine.com



Jai Krishna Fresher

Business Analyst, Quantzig



Deepshikha Senior Associate (Tech)

Data Analyst, Amazon



**Aakash Dusane** Software Engineer (Software)

Data Scientist, Quantzig



### **Program Completion Certificate**



Earn valuable credentials with an Executive Post Graduate Certificate in Data Science and Artificial Intelligence accredited with NAAC A+ (2021), and join India's largest DS & AI alumni network of over 10,000 professionals

### Faculty



#### **Dr. Debabrata Das** Director of IIITB



He has received his PhD from IIT-KGP. His main areas of research are IoT and Wireless Access Network.



#### **Prof. Chandrashekar Ramanathan** Dean Academics, IIITB

Prof. Chandrashekar has a PhD from Mississippi State University and experience of over 10 years in several multinational organisations.



#### **Prof. G. Srinivasaraghavan** Professor, IIITB



Prof. Srinivasaraghavan has a PhD in Computer Science from IIT-K and 18 years of experience with Infosys Technologies and several other companies.



#### **Dr. Dinesh Babu Jayagopi** Professor, IIITB



Dr. Dinesh is currently an Associate Professor at IIIT-B where he heads the Multimodal Perception Lab. His research interests are in Audio-Visual Signal Processing, Machine Learning, and Social Computing. He obtained his doctorate from Ecole Polytechnic Federale Lausanne (EPFL), Switzerland.



#### Chandrashekar Ramanathan Professor & Dean (Academics)



Prof. Chandrashekar is a faculty member at IIIT-B since 2007 serving as professor, researcher and administrator. He has been working in the field of Computing for over 25 years in various capacities across industry and academia.



**Tricha Anjali** Ex-Associate Dean



Prof. Anjali has a PhD from Georgia Institute of Technology as well as an integrated MTech (EE) from IIT Bombay.

### Industry Experts



#### Abhishek Vijayvargia

Senior Data Scientist

splunk>

Having worked with Microsoft as a Senior Data Scientist, he is an alumnus of IIT Kharagpur with 10+ years of experience in a Data Science domain



Ex-Senior Data Scientist



#### Anand CEO



Gramener A Straive Company

CEO, Gramener A gold medallist from IIM Bangalore, an alumnus of IIT Madras and London Business School, Anand is among the top 10 data scientists in India with 20 years of experience.

IIT MADRAS

Faculty



Principal





**Sajan Kedia** Sr. Engineering manager



Senior Engineering Manager, Hotstar Sajan has extensive experience in the field of ML, Big Data, Data Science, and AI.





Myntra

Machine Learning

Engineer



Machine Learning Research Engineer

### Mirza Rahim Baig

Startup Mentor



Analytics Lead, Zalando Mirza is a veteran professional with 10+ years of experience in application of data science, machine learning in e-commerce and healthcare.







**Ex-Analytics** Lead

# More than 30+ In-Demand Industry Tools and Technologies



#### Deep Learning and Natural Language Processing



### O PyTorch **spaCy**

## Assignments and Case Studies from 6+ In-Demand Business Domains



**InfoSec** Feature Engineering using Sklearn



**Media &** Entertainment Data Analysis using SQL



**Transportation** EDA using Python



**Manufacturing** Regularisation using Sklearn



**FMCG** Big Data Analysis using Spark

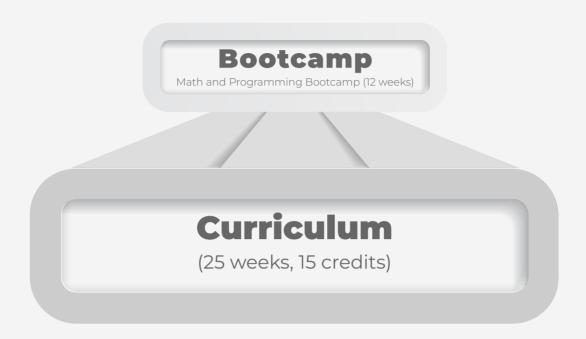


**Civil Engineering** Classification using CNNs



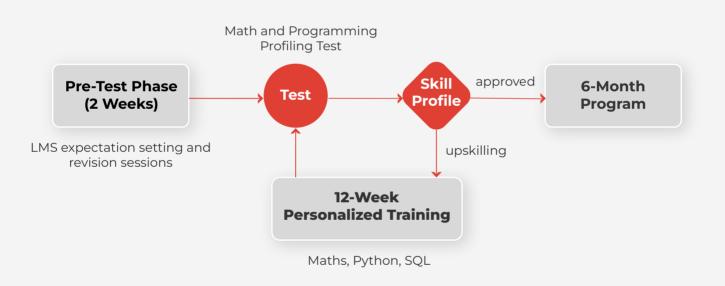
**BFSI** Sequence Data Prediction using RNN

### Your Program Journey



### Applied Math and Programming Bootcamp

Personalise the initial 3 months of the program to your profile



Topics: Sets, Combinatorics, Basics of Probability, Conditional Probability, Descriptive Statistics, Functions, Vector Algebra, Derivatives, Integrals, Coding Environments, Variables, Data Types, Syntax, Conditionals, Loops, Functions, Lists, Sets, Tuples, Dictionaries, Introduction to MySQL, Basic SQL Querying



Passing marks - 25 marks in section A & 35 marks in section B

## Curriculum

The curriculum will equip you with the most up-to-date and industryrelevant skills and technologies for data science and machine learning such as programming and mathematics, data analysis tools and techniques, cloud computing and big data analytics, and foundational topics in machine learning, deep learning, and natural language processing.

### **Topics**

#### Advanced Mathematics for Data Science and Machine Learning

Master essential mathematical concepts to understand how to work with large amounts of data and train efficient machine learning models

- Conditional Probability and Probability Distributions
- Advanced Linear Algebra and Linear Transformations
- Multivariate Calculus

#### Advanced Programming for Data Science and Machine Learning

Wrangle real-world data using universal programming languages such as Python and SQL, and use GenAl for generating and debugging code faster

- GenAl for Coding and Problem-Solving
- Object-Oriented Programming
- Python Data Science Libraries
- Database Design and SQL Querying with MySQL
- Introduction to NoSQL Databases

#### **Data Analysis and Exploration**

Implement industry-standard statistical methods using tools such as Python, Tableau, and Power BI to analyse data and derive business insights

- Data Analysis with Python
- Exploratory Data Analysis
- Inferential Statistics and Hypothesis Testing
- Data Analysis and Visualisation with Power BI and Tableau

#### **Cloud Computing and Big Data Fundamentals**

Take your data processing and analysis workflows to the cloud and work with larger amounts of data to derive enterprise-scale business insights

- Cloud Computing with AWS, GCP, Microsoft Azure
- Big Data Analysis with PySpark

#### **Foundations of Machine Learning**

Train industry-standard machine learning models to automate insight generation and predict business metrics behaviour

Machine Learning Paradigms

- - Linear and Logistic Regression
  - K Nearest Neighbors
  - **Regularisation and Hyperparameter Tuning**
  - **Decision Trees and Ensembles**
  - Clustering Models

#### Deep Learning and Natural Language Processing

Build and train deep neural network models for different kinds of business data such as images and sequences

- Artificial Neural Networks
- Convolutional and Recurrent Neural Networks
- Lexical, Syntactic, and Semantic Processing

#### **Deployment Fundamentals**

Share and deploy your insights and machine learning models so that other collaborators can work with your contributions

- Containerisation and Deployment Tools
- Version Control

### Projects

#### Querying with SQL

Analyse Spotify music data for targeted recommendations or NDAP insurance data for risk assessment

#### Exploratory Data Analysis Analyse NYC taxi operations for efficient

taxi positioning or US beer production data for better brewery operation management

#### Big Data Analysis

Analyse Mercari products data for better targeted recommendations or customer interaction data to enhance customer engagement

#### Linear Regression

Predict household energy consumption using appliance energy readings data to increase power consumption efficiency or parcel delivery time for Porter using historical delivery data for better planning and management

#### Deep Learning

Predict stock prices of Microsoft, Amazon, Google, IBM, using their historical stock price variations or temperature/pressure readings in





#### Morocco using historical weather data

## Build A Strong Portfolio



#### Commits

Demonstrate consistency, collaboration, and coding discipline

#### Code

Showcase welldocumented repositories

#### Projects

Host end-to-end DS/ML/AI projects that highlight real-world problem-solving

#### **GitHub helps with**

- ✓ Validating coding skills
- Showing growth and consistency
- Being interview-ready for Tech roles

# kaggle

#### Kernels

Highlight data processing and EDA methodologies

#### Ranking

Evaluate and reflect global standing among data science practitioners

**Competitions** Demonstrate problemsolving under tight constraints

#### **Kaggle helps with**

- Building credibility in data science circles
- Applying learning to real datasets
- Speaking confidently in Tech interviews



#### Headline

Concise summary of goals, competencies, and professional identity

#### Summary

Engaging overview of learnin and career journey

Projects

Showcase practical experience, outcomes, and skill application

#### LinkedIn helps with

- Improving visibility with recruiters
- Positioning better for job openings
- Networking with peers and mentors in the field

# Rich and Dedicated Live Support

#### **Industry Expert Sessions**

Engage with industry practitioners as they help you master in-demand skills and concepts using a demonstrative hands-on approach





#### **IIITB Faculty Sessions**

Learn from some of the most accomplished academicians as they take your knowledge and understanding of data science to another level



#### **Personalised Industry Sessions**

Participate in focussed sessions within a limited audience group as industry experts dive deeper into the industrial and business-related aspects of various advanced topics and technologies





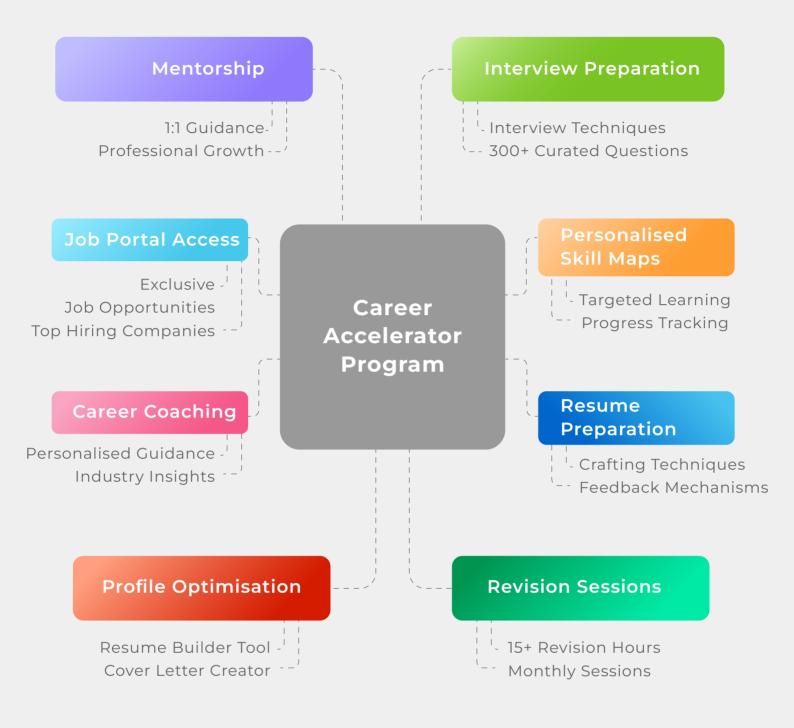
#### **Career Mentorship Sessions**

Engage in personalised career mentorship connects with industry experts as they guide you on the best practices for your career future and even help you be better prepared via mock interviews

#### Daily doubt resolution sessions

Join doubt resolution session slots, that are available daily, and have an expert available to resolve your queries for a smooth learning journey

# Effective and Complete Career Support



## Student Support

# Telegram channel for learner communications

Cohort Telegram channel for instant doubt resolution and timely program updates and announcements

#### Non-academic and non-technical query assistance

Get help with any non-academic or non-technical queries and updates through buddy sessions

#### **Completion Support**

Personalised assistance for smooth program completion, managing backlogs, and cohort deferrals with free and paid waiver options

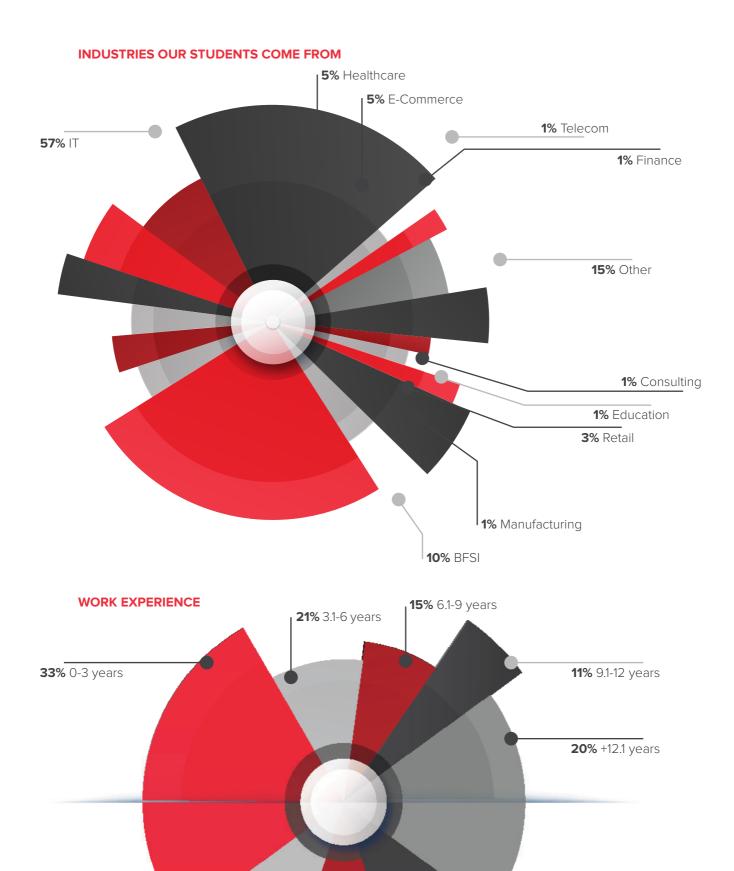
#### **Personalised support**

Personalised assistance tailored to individual learner requirements

#### **Financial benefits**

Access benefits like referrals and repeats by sharing details with your upGrad buddy

## Meet the Class

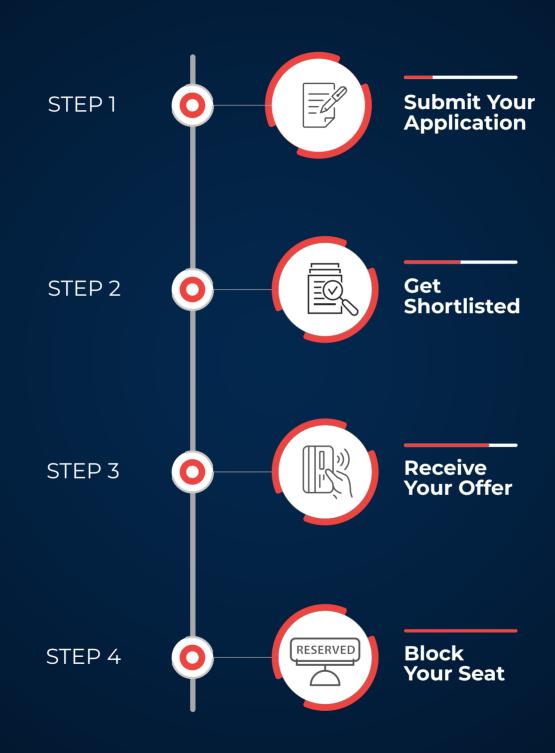




### Option to articulate to a Master's degree from Liverpool John Moores University



### Enrol in 4 small steps, Then take a giant leap.



#### **Eligibility Criteria**

Bachelor's or Master's Degree or its equivalent in any discipline with minimum 50% aggregate mark or equivalent CGPA.



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# upGrad LET'S TALK