International Institute of Information Technology Bangalore

# Employer Feedback Analysis
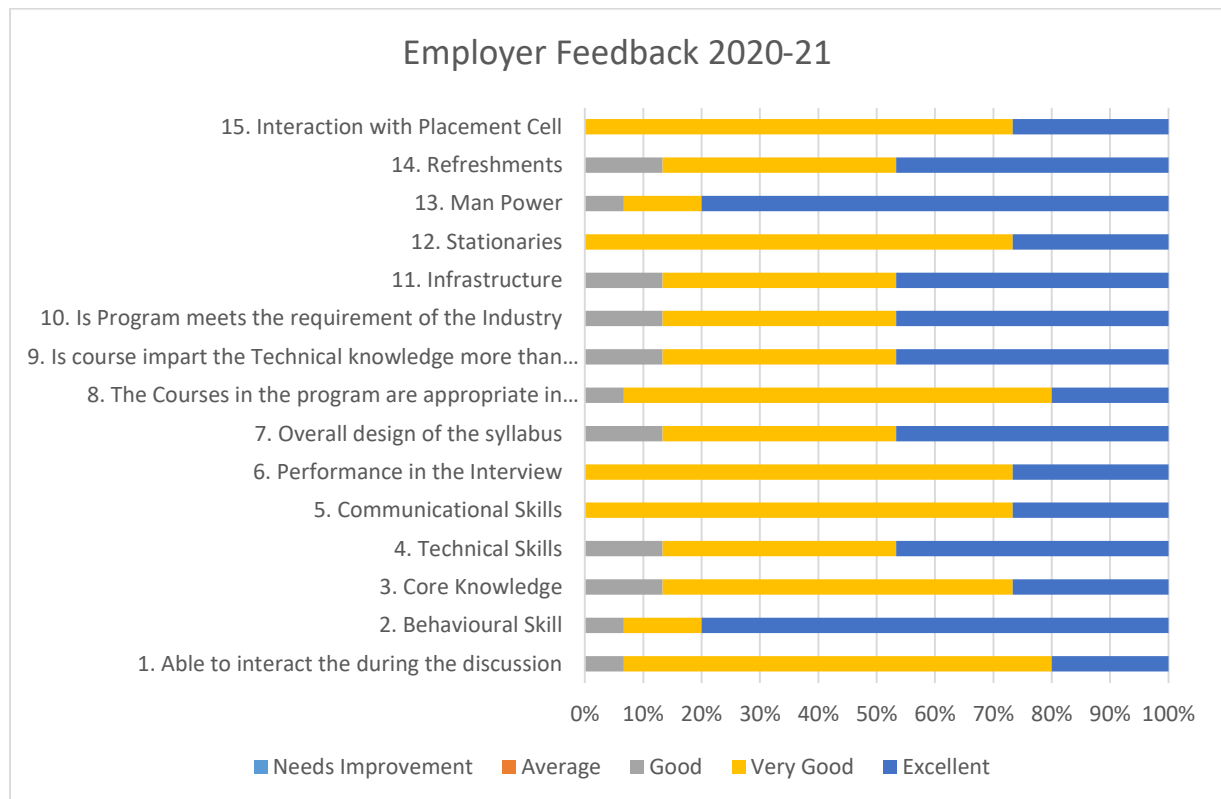
**For the period 2020-21**

**Submitted to NAAC**

## Introduction

IIIT Bangalore prides itself for providing best placements to the graduates. One of the important elements of ensuring this is to listen to feedback from employers every year. Feedback collected is across the entire placement experience of the employers when they visit the campus for placements. During 2020-21, all the placement activities were conducted in online mode. Hence the feedback reflects the employers experience with online recruitment process.

### Employer Feedback 2020-21

| Question | Needs Improvement | Average | Good | Very Good | Excellent |
|---|---|---|---|---|---|

- 15. Interaction with Placement Cell
- 14. Refreshments
- 13. Man Power
- 12. Stationaries
- 11. Infrastructure
- 10. Is Program meets the requirement of the Industry
- 9. Is course impart the Technical knowledge more than…
- 8. The Courses in the program are appropriate in…
- 7. Overall design of the syllabus
- 6. Performance in the Interview
- 5. Communicational Skills
- 4. Technical Skills
- 3. Core Knowledge
- 2. Behavioural Skill
- 1. Able to interact the during the discussion

■ Needs Improvement  ■ Average  ■ Good  ■ Very Good  ■ Excellent

## Analysis

The majority rating of the employers for IIITB's placement experience are EXCELLENT and VERY GOOD for all of the questions. Some improvements pertaining to facilitating placement activities during ONLINE mode:

- Infrastructure – Ensure reliable network and power connections
- Program relevance – Increase relevance of courses to industry needs

## Action Recommended

1. If students are on campus, provided dedicated meeting rooms with good internet and UPS power supply for exclusively for attending online interviews
2. Encourage students to do value added courses, project electives, summer internships